



BeautyPro 2011

Monday, 27.6.2011, 10:00-20:00
Tel Aviv Congress Center, Booths 15-14



BeautyPro '11 is the largest, most professional exhibition for the Beauty Industry in Israel.

BeautyPro '11 offers highly intensive and exciting business and professional encounters.

BeautyPro '11 a wealth of innovative, fashionable and future trends for the beauty industry in the domains of: Hair, Make-Up, Nails, Cosmetics, Spa, and Tanning & Beauty Accessories.

This unique event, a trade show concurrent with seminars, is designed for the professionals only, which will get the opportunity to meet the exhibitors in person.

Exhibition Topics:

Cosmetics, Medical Aesthetics, Make-Up, Hair, Nails, Pedicure, Spa, Tanning and Beauty Accessories.

Exhibitor's Profile:

BeautyPro '11 will include a variety of local and international companies including importing & marketing hair products, make-up, nails, cosmetics, spa, tanning & accessories, beauty & hair design equipment as well as furniture and working-tools for beauty-saloons. In addition, hair-pieces, hair-additions & hair-extensions companies, hair-care institutions and specialists, importers of Japanese-straightening techniques, hair-design schools, make-up artists and make-up schools, importers and manufacturers of make-up appliances and products, pedicure, manicure, artificialnails, professional literature and much more.

Visitors Profile:

Approximately 5,000 professionals from all beauty domains are expected to attend the exhibition, amongst them are: cosmeticians, make-up artists, hair-salon's owners, hair stylists, nail experts, tanning & spa oriented companies, beauty & fashion accessories marketers, importers and manufacturers.

Why Participate?

Taking part in a professional show is not just another marketing technique. It is the highlight of positive marketing activity, targeting all customer's senses.

The exhibition experience is mainly intended to spread messages, maintaining brand-name values, strengthening the image of the presenting company and utilizing all existent media while at the same time directly engaging the customer's emotions and senses.

Your participation in the **BeautyPro '11** Exhibition will enable you to convey your company's image while exposing new collections.

The ability to personally meet and influence existent clients as well as the entry of new clients into the buyer's circle and to impressively expose the various products, these are the stepping-stones on which this big show is based - **BeautyPro '11**.

Exhibition Dates & Opening Hours: 27.6.2011 10:00 - 20:00

Modular Constructed Booth (Standard):

1 sqm.- NIS 895.00 + VAT (6 sqm. minimum).

Includes:

- Fascia board with exhibitor's name
- 1 table
- 2 chairs
- 1 Kw electricity outlet
- 1 spotlight - per each 1 frontage running meter



Space only (un-constructed area):

1 sqm.- NIS 835.00 + VAT*

* Space allocation is subject to prior confirmation by the organizers.

Assistance for Overseas Exhibitors:

Accommodation in Israel & Travel: Contact Person: **Mr. Assaf Kustin** Tel: 077-5155071, 09-8856012, E-mail: assafkustin@bezeqint.net

For Further Information & Registration:

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